



AI PROMPTS IDEAS FOR PMU ARTISTS



INTRODUCTION

Welcome to this e-book that will show you how to harness the power of artificial intelligence for simpler, more efficient, and more creative social media marketing! 🚀

As a PMU artist, you know that quality content is the key to success. But creating new posts, coming up with captions, hashtags, and strategies can be time-consuming. That's exactly where AI comes in – a tool that helps you save time while boosting the reach of your content.

In this e-book, you'll find specific prompts you can use in tools like ChatGPT or Editee. Whether you need to write a catchy caption for Reels, create a full-month strategy, or get inspiration for new content – just enter the right prompt, and AI will do the rest!

Are you ready to simplify your marketing and take your business to the next level? Let's dive in! 💡 ✨

Nikola Patak



BEFORE YOU START...

First, don't forget to provide as much information as possible about yourself and your business in the AI tool - for example ChatGPT, who you are, what you do, and how you can help your ideal client.

Only then you will get accurate and relevant results from AI.

01. IDEAS FOR BEST INSTAGRAM BIO

Act as a social media expert for my business.

- ✓ Write 15 Instagram bios, each with a maximum of 150 characters, including emojis.
- ✓ Format: “I help [ideal client or person – e.g., women with sparse eyebrows] with [specific problem, goal, or result] so they can [achieve the final outcome or benefit].”
- ✓ Split each bio into 3 lines, where each line:
 - Is a separate sentence focusing on one benefit.
 - Starts with an emoji.
 - ✓ Use simple and clear language.
 - ✓ Include these keywords in each bio: [insert keywords].

2. CONTENT TO ATTRACT NEW FOLLOWERS

Please act as a social media and strategy expert for my business.

- ✓ I help [target audience/avatar] [solve these problems], [achieve these results], so they can [fulfill their bigger goals and desires].
- ✓ My ideal client is [this type of person] with [these needs, desires, or qualities].
- ✓ Generate 30 top topics related to my niche that I should create content about to attract my ideal clients.
- ✓ Add 5 relevant keywords for each topic.

3. CREATING A SOCIAL MEDIA PLAN FOR ONE WEEK

Please act as an SEO expert and social media content specialist.

- ✓ Help me create content ideas for my business.
- ✓ I help [target client] [achieve results and specific benefits].
- ✓ Generate 7 content ideas related to the topic [insert topic].

The ideas must fit into these categories:

- A common mistake people make in this topic
- A myth my audience believes
- Tips & strategies (e.g., “3 tips to...”)
- A step-by-step how-to guide
- A list of resources (e.g., apps, tools, products)
- A problem my audience struggles with
- A top question my audience is searching for
-
- ✓ Make sure the topics attract my ideal clients and are frequently searched.

4. CONTENT THAT SOLVES FOLLOWERS' PROBLEMS

- ✓ I want to create Instagram Reels for my business and attract [ideal clients or customers] who need my services.
- ✓ I provide [specific services] to achieve [results or solve problems] for [type of client] using [method or tool], helping them gain [deeper benefit or long-term result].
- ✓ Generate 20 Instagram Reels ideas that address the biggest problems of my ideal clients.

5. 30 DAYS OF CONTENT FOR NEW IDEAL FOLLOWERS

- ✓ I want to create Instagram content for 30 days that attracts my ideal followers, clients, and customers.
- ✓ I help [specific person] with [these problems] so they can [achieve these results].
- ✓ List the TOP 7 topics I should create content about.
- ✓ For each topic, include:
 - 3 most common mistakes people make
 - 3 fears related to the topic
 - 3 desires and results people want to achieve
 - 3 frustrating symptoms customers experience
- ✓ Describe each point in 2 sentences and be as specific as possible.

6. 24 POWERFUL HOOKS FOR REELS

- ✓ I want to create Instagram Reels that grab attention right from the start.
- ✓ Generate 24 powerful “hooks” (opening lines) that capture attention and keep viewers watching.
- ✓ The hooks should be related to the topic [insert topic] and use these templates:
 - The biggest mistake you’re making that’s stopping you from [result].
 - This might be controversial, but [controversial opinion that’s true].
 - Stop doing [mistake], do this instead.
 - When you finally discover how to [achieve result] without [unpleasant process].

7. B-ROLL REELS IDEAS

I want to create video clips (b-roll) for my text-based Instagram Reels.

- ✓ Generate 30 ideas for clips I can shoot at home and 30 ideas I can shoot in public spaces.
- ✓ The clips should showcase everyday activities and scenes related to my business.

8. PERSUASIVE STATISTICS FOR CONTENT

- ✓ Generate 30 statistics that support [why my ideal client should do X].
 - ✓ Divide the response into 3 columns:
 - Statistic
 - What the client will miss if they ignore it
 - How to use this information for better results
- ⚠ Note: Make sure the statistics are accurate.



START USING AI EFFECTIVELY

The use of artificial intelligence in marketing is becoming an essential tool for every modern PMU artist.

Well-crafted prompts can save you time, help you create content, and ensure your marketing is more effective and targeted. Whether you need to come up with attractive captions for your posts, plan content for the entire month, or set up automated communication with clients, AI can help you with all of that. The key to success is learning to use it wisely – by giving clear, specific, and well-thought-out prompts that provide the most relevant results.

Don't be afraid to experiment, test different strategies, and adapt your approach to best fit your style and target audience. AI is not a replacement for the human touch, but a great assistant that allows you to focus on what matters most – your craft and client satisfaction.

Now it's your turn – start using AI in your marketing and watch how it helps you grow! 🚀🌟

Did this e-book help you?

Follow me on Instagram for more information about upcoming trainings and workshops!

@browpoint_nikolapatak

BROW POINT
ACADEMY